Heights Kids' Music Festival 2018 Cultural Data Profile

Organization Info

Organization Type:	501(c)3 nonprofit organization	Fiscal Year End:	12/31/2018
Federal EIN:	47-1029161	Months in Survey:	12
Exemption Date:	2014		

Discipline

NTEE Classification:	A68 Music	NISP Discipline:	Music
NISP Specialty:		NISP Institution Type:	Fair/Festival

Survey Providers

Affiliations:

Organization Location

Org zip code:	77008

Total Expenses

Total expenses under $50,000	Yes

Financial Information Part 1

Audit for 2018:	No	Restricted Contributed Revenue:	No
Restricted Earned Revenue:	No		

Financial Information Part 2

Non-operating Revenues in 2018:	No	Non-operating Expenses in 2018:	No

Revenue: Earned Operating Revenue

	Unrestricted	Restricted	Total 2018	Total 2017
Subscription Revenue				

Notes

Subscription Revenue, 2018

The following retired line items were combined into this line: Revenue from Full Subscriptions, Revenue from Partial Subscriptions, Media Subscription Revenue, Broadcast Subscription Revenue. Your historic notes from these line items (if any were entered) are listed below.

Membership Revenue	
Ticket Sales/Admissions	

Notes

Ticket Sales/Admissions, 2018

The following retired line items were combined into this line: Group Ticket Sales, Single Ticket Sales, Admissions. Below are your historic notes from these line items (if you entered any). Your historic notes from these line items (if any were entered) are listed below.

Education Revenue	
Publication Sales	
Gallery Sales	
Contracted Services and Touring Fees	

Notes

Contracted Services and Touring Fees, 2018

The following retired line items were combined into this line: Touring Fees, Contracted Services. Your historic notes from these line items (if any were entered) are listed below.

Royalty/Reproduction Revenue	
Rental Revenue	

Notes

Rental Revenue, 2018

The following retired line items were combined into this line: Space Rentals, Other Rentals. Your historic notes from these line items (if any were entered) are listed below.

Sponsorship Revenue	$5,250.00	$5,250.00
Attendee-Generated Revenue Not Included Above		

Notes

Attendee-Generated Revenue Not Included Above , 2018

The following retired line items were combined into this line: Gift Shop and Merchandise Sales, Food and Concessions Revenue, Advertising Revenue. Your historic notes from these line items (if any were entered) are listed below.

Earned Program Revenue Not Included Above

Notes

Earned Program Revenue Not Included Above , 2018

The following retired line items were combined into this line: Other Program Revenue, Guided or Group Tour Revenue, Fiscal Sponsorship Administration Fees, Earned Program Revenue - Short form. Your historic notes from these line items (if any were entered) are listed below.

Earned Non-Program Revenue Not Included Above

Notes

Earned Non-Program Revenue Not Included Above, 2018

The following retired line items were combined into this line: Loan Interest, Application Fees, Parking Fees, Other Non-Program Revenue, Other Earned Revenue - Short form. Your historic notes from these line items (if any were entered) are listed below.

Total	$5,250.00	$0.00	$5,250.00	$0.00

Of your organization's total earned operating revenue, how much was from programming delivered digitally?

Revenue: Investment Revenue

	Unrestricted	Restricted	Total 2018	Total 2017
Investment Revenue - Operating				
Total	$0.00	$0.00	$0.00	$0.00

Revenue: Contributed Revenue

	Unrestricted	Restricted	Total 2018	Total 2017	Contributors

	Unrestricted	Restricted	Total 2018	Total 2017	#
Trustee/Board	$4,260.00		$4,260.00	$4,336.00	5
Other Individual	$8,985.00		$8,985.00	$7,657.00	80
Corporate	$500.00		$500.00	$7,003.00	7
Foundation	$566.00		$566.00	$515.00	3
City Government					
County Government					
State Government					
Federal Government					
Tribal					
In-Kind Contributions	$2,480.00		$2,480.00	$5,660.00	
Special Fundraising Events					
Contributions Not Included Above					
Total Contributed	$16,791.00		$16,791.00	$25,171.00	95

Of your organization's total contributed revenue, how much was associated with programming delivered digitally?

Capital Campaign

Is your organization currently in a capital campaign?*	No

Revenue: Revenue Summary

	Unrestricted	Restricted	Total 2018	Total 2017
Earned Revenue	$5,250.00		$5,250.00	
Investment Revenue				
Contributed Revenue	$16,791.00		$16,791.00	$25,171.00

Total Operating Revenue	$22,041.00		$22,041.00	$25,171.00

	Unrestricted	Restricted	Total 2018	Total 2017
Total Revenue	$22,041.00		$22,041.00	$25,171.00

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your revenue. This text will appear on your reports to funders. Limit 500 characters. This narrative is optional.

How to utilize the funder report narrative fields (http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder report narrative - Revenue	

Expenses: Expenses

Personnel Expenses

	Program	Management and General	Fundraising	Total 2018	Total 2017
W2 Employee Salaries, Benefits, Payroll Taxes					

Notes

W2 Employee Salaries, Benefits, Payroll Taxes, 2018

The following retired line items were combined into this line: Employee Salaries, Payroll Taxes and Fringe Benefits. Your historic notes from these line items (if any were entered) are listed below.

	Program	Management and General	Fundraising	Total 2018	Total 2017
Independent Contractors	$6,650.00			$6,650.00	$6,275.00
Professional Fees	$5,480.00		$2,000.00	$7,480.00	$4,960.00
Total	$12,130.00	$0.00	$2,000.00	$14,130.00	$11,235.00

Of your organization's total personnel expenses above, what portion was paid to artists and performers?	3300

Notes

Of your organization's total personnel expenses above, what portion was paid to artists and performers? , 2018

The Total Payments to Artists and Performers for Visual artists, Performing Artists, and Other Artists from your historic surveys were combined into this single line item. Your historic notes from these line items (if any were entered) are listed below.

Non-Personnel Expenses

	Program	Management and General	Fundraising	Total 2018	Total 2017
Occupancy Costs					
Interest Expense					
Depreciation					
Non-Personnel Expenses Not Included Above	$4,578.00	$1,099.00	$3,079.00	$8,756.00	$4,874.00

Notes

Non-Personnel Expenses Not Included Above, 2018

The following retired line items were combined into this line: Advertising and Promotion, Conferences and Meetings, Dues and Subscriptions, Grants Awarded, Insurance, Office and Administration, Printing, Postage, and Shipping, Travel, Recording and Broadcasting Expenses, Royalties, Rights, and Reproductions, Exhibition Costs, Collections Management, Production and Event Costs, Other Operating Expenses. Your historic notes from these line items (if any were entered) are listed below. Includes city permits, rental of equipment sound, toilets, trash, flagging, U-haul rental, printing t-shirts for event

Please Describe other Non-Personnel	Includes city permits, rental of equipment sound, toilets, trash, flagging, U-haul rental, printing t-shirts for event				
Total	$4,578.00	$1,099.00	$3,079.00	$8,756.00	$4,874.00

Total Operating Expenses

	Program	Management and General	Fundraising	Total 2018	Total 2017
Total Personnel Expenses	$12,130.00		$2,000.00	$14,130.00	$11,235.00
Total Non-Personnel Expenses	$4,578.00	$1,099.00	$3,079.00	$8,756.00	$4,874.00

Total Operating Expenses	$16,708.00	$1,099.00	$5,079.00	$22,886.00	$16,109.00

Total Marketing Expenses	2150

Of your organization's total operating expenses, how much was spent on programming delivered digitally?

Total Expenses

	2018	2017
Total Operating Expenses	22886	16109
Total Expenses (Operating and Non-Operating)	22886	16109

Expenses: Change in Net Assets and Narrative

	Unrestricted	Restricted	Total 2018	Total 2017
Total Operating Revenue	$22,041.00		$22,041.00	$25,171.00
Total Operating Expenses	$22,886.00		$22,886.00	$16,109.00
Operating Change in Net Assets	-$845.00		-$845.00	$9,062.00

	Unrestricted	Restricted	Total 2018	Total 2017
Total Change in Net Assets	-$845.00		-$845.00	$9,062.00

Funder Report Narrative - Expenses

This space can be used to add context, explanation, or narrative about your expenses. This text will appear on your reports to Funders. This narrative is optional.

 How to utilize the Funder Report Narratives (http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Balance Sheet: Assets, Liabilities, & Net Assets

	2018	2017
Cash and Cash Equivalents	3760	5780

Notes

Cash and Cash Equivalents, 2018

Money in bank at end of 2018

	Receivables	

Notes

Receivables, 2018

The following retired line items were combined into this line: Accounts Receivable, Grants and Pledges Receivable - Current.Your historic notes from these line items (if any were entered) are listed below.

Investments - Current	0	
Current Assets not included above		

Notes

Current Assets not included above, 2018

The following retired line items were combined into this line: Prepaid Expenses, Other Current Assets. Your historic notes from these line items (if any were entered) are listed below.

Total Current Assets	3760	5780
Investments - Non-Current	0	
Fixed Assets (Net of Accumulated Depreciation)	0	
Non-Current Assets Not Included Above		

Notes

Non-Current Assets Not Included Above, 2018

The following retired line items were combined into this line: Grants and Pledges Receivable - Non-Current, Other Non-Current Assets, Due To/(Due From) - Assets. Your historic notes from these line items (if any were entered) are listed below.

Total Long-Term/Non-Current Assets	0	
Total Assets	3760	5780

Gross Fixed Assets*

Less Accumulated Depreciation*

Notes

Break out the details of your fixed assets (net of accumulated depreciation) entered above., 2018

Values from the retired Fixed Assets Details section have been combined into this line item. This section was optional in older surveys. Your historic notes from these line items (if any were entered) are listed below.

	2018	2017
Accounts Payable and Accrued Expenses		

Notes

Accounts Payable and Accrued Expenses, 2018

The following retired line items were combined into this line: Accrued Expenses, Accounts Payable. Your historic notes from these line items (if any were entered) are listed below.

Deferred Revenue	0	
Loans - Current	0	
Current Liabilities Not Included Above		

Notes

Current Liabilities Not Included Above, 2018

The following retired line items were combined into this line: Other Current Liabilities. Your historic notes from these line items (if any were entered) are listed below.

Total Current Liabilities	0	
Long-Term/Non-Current Loans	0	
Long-Term/Non-Current Liabilities Not Included Above	0	

	2018	2017
Total Long Term/Non-Current Liabilities	0	
Total Liabilities	0	

	2018	2017
Total Assets	3760	5780

Notes

Total Assets, 2018

2018 cash balance as of 12/31/2018

	2018	2017
Total Liabilities	0	
Total Net Assets	3760	5780
Total Liabilities and Net Assets	3760	5780

	2018	2017
Line of Credit - Limit		

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Balance Sheet.
This text will appear on your reports to Funders. This narrative is optional.

How to utilize the Funder Report Narratives (http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder Report Narrative - Balance Sheet	

Workforce and Workspaces: Workforce

	Number of Positions	Turnover	Total 2018
Full-Time Permanent			
Full-Time Temporary			
Part-Time Permanent			

Part-Time Temporary		
Volunteers	40	40

Notes

Volunteers, 2018

The following retired line items were combined into this line: Part-Time Volunteers, Full-Time Volunteers. Your historic notes from these line items (if any were entered) are listed below.

Independent Contractors	7	7

Notes

Independent Contractors, 2018

Artist/performers, sound, and graphic designer

Interns and Apprentices		
Board Members	5	5
Total Positions	52	52
Of the employees and contractors entered above, how many were artists or performers?*	5	

Notes

Of the employees and contractors entered above, how many were artists or performers?*, 2018

The following retired line items were combined into this line: Full-Time Artists (Breakout), Part-Time Artists (Breakout), Independent Contractor Artists (Breakout). Your historic notes from these line items (if any were entered) are listed below.

Workforce and Workspaces: COVID-19 Impact

2018

COVID-19 Workforce Effects

The COVID-19 crisis has necessitated that organizations lay off or furlough employees to remain in operation. The following questions aim to gauge this impact on your organization's workforce. Please only answer these questions if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will not be used for research or reporting purposes. This is optional.

Due to COVID-19 crisis restrictions on in-person gatherings and/or stay-at-home orders mandated by government health guidelines, how was staffing affected at your organization?

Number of Employees Laid Off	
Number of Employees Furloughed	
Of those furloughed or laid off employees, how many (if any) have been brought back?	

Workforce and Workspaces: Organization Leadership

2018

Organization Leader

Provide information about the person with the highest level of decision-making authority (not including board members). This could be your organization's Executive Director, CEO, or President. You may enter two co-leaders if your organization has a shared leadership structure.

Leader First Name	
Leader Last Name	
Leader Title	
Leader Year Started	
Leader Email Address	

2018

Co-Leader First Name	
Co-Leader Last Name	
Co-Leader Title	

Co-Leader Year Started

Co-Leader Email Address

Workforce and Workspaces: Workspaces (up to 5)

One workspace is required, and you can include up to 5 different locations your organization has used this year. Use the button below to pre-fill the address in your organizations' profile into the first workspace.

If you do not have a physical workspace check this box:

2018	
Address (required)	1209 Tulane St
City (required)	Houston
State (required)	TX
Zip Code (required)	77008
Workspace Status	Donated in-kind
Square Footage	
Use	Administrative
2018	
Address Line 1	
City	
State	
Zip Code	
Workspace Status	
Square Footage	
Use	

2018

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2018

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage

Use

2018

Address Line 1

City

State

Zip Code

Workspace Status

Square Footage		
Use		

Program Activity & Audiences: Tickets/Admissions/Package Prices

	Low	High
Ticket/Admission Prices		

Notes

Ticket/Admission Prices, 2018

The highest value among the following retired line items was migrated here: Single Adult Ticket Price Range - High (Performances), Price Range - High (Screenings), Standard Admission Price Range - High (Exhibits). Your historic notes from these line items (if any were entered) are listed below. Your historic notes from these line items (if any were entered) are listed below. The lowest value among the following retired line items was migrated here: Single Adult Ticket Price Range - Low (Performances), Price Range - Low (Screenings), Standard Admission Price Range - Low (Exhibits). Your historic notes from these line items (if any were entered) are listed below.

Subscription Package Price		
Individual Membership Price		
Organizational Membership Price		
Subscription Ticket Price		
Ticket/Admission Prices for Individual Members		
Ticket/Admission Prices for Organizational Members		

Program Activity & Audiences: Members and Subscribers

	Count	Renewal Rate	Total 2018
Subscribers*			

Notes

Subscribers*, 2018

If you entered returned and lapsed subscribers in your previous surveys, this value was calculated for you. These lines were optional. Your historic notes from these line items (if any were entered) are listed below.

Members - Individual(s)*

Notes

Members - Individual(s)*, 2018

If you entered returned and lapsed subscribers in your previous surveys, this value was calculated for you. These lines were optional. Your historic notes from these line items (if any were entered) are listed below.

Members – Organizations*

Notes

Members – Organizations*, 2018

If you entered returned and lapsed subscribers in your previous surveys, this value was calculated for you. These lines were optional. Your historic notes from these line items (if any were entered) are listed below.

Program Activity & Audiences: Programs

Important Note: Read before editing

This CDP survey was created before December 2020, when we made changes to the Cultural Data Profile. The historic CDP survey did not contain separate reporting fields for In-person and Digital programs. Because we do not know if the programs you entered into the historic CDP survey are digital or In-person, we could not transform that data into the new format, and you will not be able to edit it below.

Will my Program Activity appear in my Funder Report? Yes. Your Program activity data in the historic format will be displayed in Funder reports. For these reports, we have assumed that all programs you entered that were not broadcasts took place in person. If this is an incorrect assumption you might want to re-enter the data below.

Can I see my historic Program Activity data? Yes. We have printed the program data entered into the old format in the internal notes feature below. Click on the Notes symbol symbol to the right of each line item to view your historic data.

Can I edit my Program Activity data? Yes. You can enter data in the fields below and it will appear on your Funder reports. Please note that once you enter data below, that is the data that will show up in your reports, your historic data in that line item will not be shown.

For more information about how the data in this profile was transformed, please access our Data Transformation Manual (https://culturaldata.org/media/2269/cdp-data-transformation-manual-december-2020.pdf), or contact our support center.

	2018	2017
Residencies Awarded		
Public Art Installations		
Works Commissioned		

Films Produced

World Premieres

Notes

World Premieres, 2018

World Premieres from the retired Performances section and the retired Exhibits section were combined into this line.

National Premieres

Notes

National Premieres, 2018

National Premieres from the retired Performances section and the retired Exhibits section were combined into this line.

Local/Regional Premieres

Notes

Local/Regional Premieres, 2018

Local/Regional Premieres from the retired Performances section and the retired Exhibits section were combined into this line.

Competitions

Open Rehearsals

	Count	Monetary Value

Fiscally Sponsored Projects

Scholarships awarded

Other Grants awarded

	In Person/Physical	Digital

Permanent Exhibitions

Notes

Permanent Exhibitions, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Permanent Exhibits = N/A

Temporary Exhibitions

Notes

Temporary Exhibitions, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Temporary Exhibits = N/A

Traveling Exhibitions
(Hosted)

Notes

Traveling Exhibitions (Hosted), 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Traveling Exhibits = N/A

Published Works Distributed

Notes

Published Works Distributed, 2018

The following retired line items were combined into this line: Physical Books - Frontlist; Physical Books - Backlist. Your historic notes from these line items (if any were entered) are listed below. In addition, a related retired line item (Periodicals) was not migrated and will not be displayed in reports. Here is the data you entered in that line item: Number of Periodicals: N/A If you would like that data to display in reports, we recommend adding it into the Physical or Digital fields.

Private Lessons

Notes

Private Lessons, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Private Lessons = N/A

	Distinct Offerings	# Events at Festivals	Distinct Live/Live-streamed	# of Times Accessed Live-streamed	Distinct On-demand Offerings
					Total 2018
Festivals/Conferences	0				

Notes

Festivals/Conferences, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Festivals = 1.00 Conferences = N/A

	Distinct Offerings	# of Times Offered	Distinct Live-Streamed	# of Times Live-Streamed	On-demand Offerings
Total 2018					
Productions (Self-produced)	0				

Notes

Productions (Self-produced), 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Productions = N/A Total Performances = N/A

Productions (Presented)	0				

Notes

Productions (Presented), 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Productions = N/A Total Performances = N/A

Broadcast Productions	0				
Classes/Workshops (Outside of Schools)	0				

Notes

Classes/Workshops (Outside of Schools), 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: One-time Classes/Workshops - Types of classes = N/A One-time Classes/Workshops - Total classes = N/A Total Class Sessions/Meetings = N/A Class Series/Courses = N/A

Classes/Assemblies/Other Programs in Schools	0				

Notes

Classes/Assemblies/Other Programs in Schools, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Programs in Schools = N/A

Field Trips/School
Visits

0

Notes

Field Trips/School Visits, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Field trips - Distinct = N/A Field trips - Total = N/A

Guided Tours

0

Notes

Guided Tours, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Guided tours - Types of tours = N/A Guided tours - Total tours = N/A

Lectures

0

Notes

Lectures, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Distinct Lectures = N/A Total Lectures = N/A

Films Screened

0

Notes

Films Screened, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Screenings - Unique Films = N/A Total Screenings = N/A

Readings/Workshops
(Developing
Works)

0

Notes

Readings/Workshops (Developing Works), 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Workshops/Readings = N/A

Community Programs not Included Above	0	

Community Programs not included above - Description		

Additional Programs not Included Above	0	

Notes

Additional Programs not Included Above, 2018

Your historic data from this line is not displayed in the new survey format but will appear in reports unless you enter new data in this line. Here is the data you entered related to this line item: Other Programs - Unique = N/A Other Programs - Total = N/A

Additional Programs not included above - Description		

Program Activity & Audiences: Attendance/Participation

	Paid	Free	Total 2018
Total In-Person Participation		3200	3200
Total Digital Participation (for mission-related, digitally delivered programming)			
Total	0	3200	3200

Of your organization's total in-person participation, how many participants were 18 and under?	1450	

Attendance

Hours of Instruction

Social Media and Web

	2018	2017
Facebook Followers	750	650

Twitter Followers	150	150
YouTube Subscribers		
Instagram Followers		
Vimeo Subscribers		
TikTok Followers		
Snapchat Followers		
Other Social Media Followers		

	2018	2017
Website Page Views	8000	10000
Website Sessions/Visits	4123	5054
Website Unique Visitors	3138	3413
	2018	2017

Funder Report Narrative

This space can be used to add context, explanation, or narrative about your Program Activity. This text will appear on your reports to Funders. This narrative is optional.

 How to utilize the Funder Report Narratives (http://culturaldata.force.com/Resources/articles/Article/How-to-utilize-the-Funder-Report-Narratives/)

Funder report narrative -
Program Activity

Program Activity & Audiences: Organization Mission

Organization Mission

This section seeks to identify whether it is your organization's mission to create, present, or interpret works, or otherwise support or nurture cultural expression from a specific ethnic, cultural, or other demographic group.

If your organization creates, presents, or interprets works, or otherwise supports or nurtures cultural expression from a wide range of different cultural traditions or demographic groups, answer "no" to this question.

If you select yes, you will see a list of demographic groups to select from.

 More help with this section (http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-Section-Resources/#OrganizationMission)

Is your organization's mission
rooted in an explicitly
identified ethnic, cultural, or
other demographic voice?

Program Activity & Audiences: Organization Audience

Organization Audience

This question seeks to identify specific ethnic, cultural, or other demographic groups that
your organization serves as audience members or participants. You should only answer "yes"
and select a demographic group if your organization's mission is focused on serving them,
or if individuals from that group make up a significant* portion of your overall audience.

We define "significant" as comprising 51% or more of your overall audience. For example,
if your audience is 51% Black, Indigenous, or People of Color (BIPOC), please select "yes".
The corresponding sections will then ask you to further select the specific group(s) your
organization serves as audience members or participants.

If you do not have audience demographics data available, these answers may be based
on estimates or perceptions of your audience or participants.

More help with this question (http://culturaldata.force.com/Resources/articles/Article/Program-Activity-and-Audiences-
Section-Resources/#OrganizationAudience)

Does your organization primarily serve (or seek to serve) a specific audience?	Yes

Demographic groups

This section appears because you selected "yes" for the previous question. If your
organization primarily serves a demographic group, please select it below. You can select
all that apply.

If your organization primarily
serves a specific ethnic,
racial, or cultural group,
select it here. (Select all that
apply).

Additional Group (please
state)

If your organization primarily
serves a specific gender
identity, select it here. (Select
all that apply).

Additional Identity (please
state)

If your organization primarily
serves a specific sexual
identity, select it here. (Select
all that apply).

Additional Orientation (please state)	
If your organization primarily serves a specific age group, select it here. (Select all that apply).	Under 18
Additional Age Grouping (please state)	
Does your organization primarily serve individuals with a disability?	
If your organization primarily serves other populations, please state the additional characteristics of constituencies served.	

Local Community

Choose one community type, based on where the majority of your participants live. If you do not have data available, this can be based on estimates or your perceptions of your audience.

Which term best describes the local community you primarily serve?	Urban

Program Activity & Audiences: Response to COVID-19

COVID-19 Program Impacts

This question is optional. Please only answer this question if the fiscal year you are reporting on includes a span of time impacted by the COVID-19 pandemic. Answers collected from fiscal years outside of the impact of the COVID-19 pandemic will be eliminated during research analysis.

During the period of the COVID-19 crisis when in-person gatherings were impossible due to stay-at-home orders and/or government health guidelines, did your organization?	

Wrap-up: Complete Survey

Complete your Survey

Congratulations, you've reached the last section of your survey. Click check and complete to run the error check. This will take a few minutes, and you will see a list of errors and warning.

> ❶ Errors must be addressed before you can complete your profile.

> ⚠ Warnings do not need to be addressed before you complete your profile.

After you have completed your survey, don't forget about these next steps:

Run a Funder Report: if you are applying for grants that require the CDP, don't forget to run a Funder Report (http://culturaldata.force.com/Resources/articles/Article/How-do-I-run-or-produce-a-Funder-Report).

Make use of your data: SMU DataArts offers free reports that can help you understand your data, compare yourself to peer organizations across the country, and assess your performance. Read more about our Analytic reports (http://culturaldata.force.com/Resources/articles/Article/Get-Started-with-Analytic-Reports/) and the KIPI Dashboard. (https://dataarts.smu.edu/kipis/)

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